



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Strategic Media Placement  
7689 Stagers Loop  
Delaware, OH 43205

# Contract # 334862

**Schedule Dates** 10/02/12-10/02/12  
**Advertiser** Pol/K Rothfus/R/Congress (13160)  
**Agency/T-Code** Strategic Media Placement (3469)/157739025  
**Product** Political - Federal Candidate (1067)  
**Brand** POL/K ROTHFUS/R/CON/PA (130629)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** EVERSOLE, WHITTNEY  
**Phone/Fax** /  
**CPE** 2781  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** KEITH ROTHFUS 10/1 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/01/12  
**Last Modified** 10/01/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06358164  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,140.00  
**Net Total** \$6,460.00  
**Sales Tax**

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	6	\$7,600.00
<b>Grand Total:</b>	<b>6</b>	<b>\$7,600.00</b>

*(Handwritten signature)*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:59A- Channel 11 News 6am	2		2						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/1/12
2.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	2		2						2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/2	10/1/12
3.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		2						2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	LATE NEWS/3	10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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